

FILM GROUP PROMOTIONAL MAILING

Hello. To thank you for all that you do as an instructor the Iowa Motion Picture Association (IMPA) is sending you a cup of happiness. We've included mixings for warm and refreshing beverages while you are planning lessons and grading exams this fall.

We also hope you read this letter because we have some pretty exciting news to share with you. First – entries are open for the 28th Annual IMPA Awards through February 3, 2019. Students, and others, can enter at www.impa.tv

The IMPA Awards recognize outstanding creative and technical achievement in Iowa's moving image production industry, in all its forms -- in twenty-three Program Categories and twenty-six Craft Categories. Winners will be recognized at the IMPA Awards Gala Ceremony in Fairfield, IA on March 30, 2019. Look for more announcements soon.

Past IMPA Award winners include Eric Benson, former UNI student and a veteran, who now works as a full-time filmmaker in Iowa at Bus-Stop Productions. Gabriel Tejada-Benitez is a former student IMPA award winner and now is the President of the Iowa Scriptwriters Alliance.

There's also Bryan Woods – a former student from Iowa and IMPA Award winners. Now he is a successful film director in LA, who co-wrote and produced the critically acclaimed box office hit, "A Quiet Place", which was released by Paramount Pictures and stars Emily Blunt.

The IMPA Awards offer opportunities not just for students, but others – such as Marine Veteran, actor, and filmmaker, Joe Sciorrotta and his wife, Franci. There's also Navy veteran, actor, and musician Matt Wiggins. Lisa Crnic, who has been making movies since she could walk, is an IMPA Award winner, lives in LA, and is a successful writer/director/producer of My Life Worked Out.

There are literally hundreds more. I guess I could add my own story too. I started out wanting to be a writer. Then I wanted to become a screenwriter. I was fortunate enough to find IMPA several years ago. Some of the board and founding members reached out to me. I joined. I took advantage of the opportunities and training. Now I am working regularly and have a growing list of credits being added on IMDB. I couldn't feel excited or be luckier, and I can honestly say every day that I love my life.

IMPA also has a very dedicated volunteer board of directors who continuously works hard to provide benefits and value for members. Our board members are scattered throughout the state, bring years of professional experience, and genuinely love to help make Iowa a great state for media arts.

Our President, Jim Brockhohn, is a doctor in real life that loves to play an actor. He has been in several of the Coen brother's films. One of his clips was even featured during a national awards ceremony! He was a stand in for John Goodwin in "Inside Llewyn Davis". Jim is very active in media arts in Forest City. Chuck Hughes – of Professor Productions – is a screenwriter, producer and dedicated to helping others. Chuck has strong LA connections and currently lives in Des Moines, Iowa. Mike Banks is a long time and award-winning actor and works in TV production in Des Moines.

From Cedar Rapids and the surrounding area, IMPA is blessed with award winners Michael Helgens, Debbie Brubaker, and Megan Fleming as board members. They have diverse backgrounds and are successful filmmakers and experienced in TV production. Francesca Soans is an award-winning filmmaker and instructor at UNI. Award winner Louie Jordan works in television in Des Moines. Eric Benson, also an award winner, is a filmmaker in Waterloo, Iowa. Find out more about our board members on our website – www.IMPA.tv.

IMPA also is blessed to have dedicated volunteer members who help us – including Shirley Long - a founding member of IMPA and Kevin Brubaker – a filmmaker with radio experience.

The Awards Ceremony and Gala are well produced. This year IMPA is very blessed to have help from Erika Richards, whose very impressive network of knowledge and influential relationships represents her years of dedicated and professional work. We consider her a celebrity and we consider ourselves very fortunate to have her help.

Dan Nannen at Silverwings Productions Inc professionally does our show reel and we benefit from their many years of experience and expertise. Mike Pace does narration for the show reel, and we benefit from his 30+-year career as professional full-time actor and well-recognized voice.

But we have other exciting news as well. IMPA receives extensive public and financial support IMPA receives from Produce Iowa, Toyota, United Way, Amazon Charitable Giving, Giving Tuesday, and others. IMPA also receives support from corporate partners and strategic partners such as The Nebraska Writers Guild, the Iowa Scriptwriters Alliance, The Nebraska Film Association, The Fleur Cinema, Film Streams, Country Inn and Suites, OfficeMax and Office Depot, and others.

As a result of all of this, we are pleased to announce that annual membership and entry fees are once again very affordable - \$10 for students, \$25 for professional, \$50 for small business, institutional, government, and chamber memberships, and \$125 for corporate memberships. Members receive discounts, including discounted entry fees for the IMPA Annual Awards.

Not everyone who enters will win but all who enter are winners in celebrating the best of filmmaking and media arts in Iowa. Please visit WWW.IMPA.TV for more information – to learn, to join, and to enter. We are hoping that you will pass this good news about IMPA, the Awards, and benefits along to your students, colleagues, friends, associates and others.

Again, thank you for all that you do for Iowa students and for media arts in Iowa. We appreciate you and we would love your help in promoting our work.